



2012 Community Report Card Request for Bids

Background Information:

The Community Collaborative of Tahoe Truckee is comprised of 40 health, education and social service agencies that work together to address the fundamental needs of families in the North Tahoe Truckee Region.

In 2007, CCTT produced a Community Report Card, measuring indicators in the areas of economic well being, education and health. The goal of the report card was to provide a snapshot on how the community was doing in these areas by measuring 15 indicators. Data was mined from several sources, including census, school district, county and federal data sources. CCTT will produce the second version of the Report Card in 2012. The same indicators will be measured, plus additional areas deemed important by the CCTT membership including senior demographics, mental health, and wellness. Research has been conducted to determine the efficacy of indicators for the new areas and is available for review.

Project Scope:

Produce 2012 Community Report Card to include data collection, content and layout:

- Update data collected in 2007 in the areas of economic well being, education and health for 15 indicators
- Collect identified indicator data for additional indicators to be measured in the areas of seniors, mental health, wellness and safety
- Create graphics to display data and measure change over time in a clear and concise way
- Write narrative and format content for Report Card
- Report Card will be 20-30 pages in length and will be printed in color format, booklet style and available on-line

Timeline:

- Attend 3 monthly meetings with Steering Committee for feedback
- Submit Report Card outline by 2/1/12 to include draft content layout
- Submit first draft of Report Card by 3/1/12
- Submit final Report Card by 5/1/12

Bid Submittal Process:

- Submit project bid along with resume and 2 samples of like work to Alison Schwedner Alison@communitycollaborative.org by December 1, 2011th.

Contact Information:

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